

EYHN Conference Support and Funding Opportunity

Background: Techbridge Girls and EYHN Partnership

Techbridge Girls' (TBG) is excited to welcome the Expanding Your Horizons Network (EYHN) to our family. Together, we will create exciting hands-on experiences and deploy positive role models through a rich network of girl-serving STEM conferences, after-school programs, and summer camps. With our recent announcement of EYHN becoming part of Techbridge Girls organization, we are excited to present this funding opportunity to the network. [Please register for the Town Hall this Thursday, August 29 at 12:00 PM PDT for the big announcement!](#)

As Techbridge Girls embarks on its bold goal to serve 1M girls by 2030, it sees the Network as an accelerator to that vision. EYHN's 45-year history of girl-focused STEM outreach and its vast national network of conferences that serves 25,000 girls annually provides Techbridge Girls and EYHN the ability to impact the larger girl-serving STEM education field and amplify our collective 50+ years of success and impact.

TBG understands the rich asset that EYHN brings--effective community partnerships, a cost-effective model, national reach, and passionate and committed volunteers who are so engaged in making a difference in girls' lives year after year. Techbridge Girls also brings its expertise in curriculum, training for volunteers, and funding networks to support and enhance conferences where needed. Such an opportunity to support up to 16 EYHN conferences in fall 2010 and spring 2020, has just presented itself, through a collaboration with AT&T!

Description of Opportunity

This opportunity will enable the support conferences with a grant, professional development, and AT&T volunteers. As part of the project, conferences are asked to increase outreach and attendance to girls from low-income and marginalized communities (e.g. Title 1 school districts/average household incomes \$40K or below) and pilot new evaluation tools.

Benefits

- Up to \$7500 conference grant for expenses, based on the existing conference budget
- Designated volunteers from AT&T to support conferences
- Speakers and workshop activities
- Support for outreach and engagement to girls from low-income communities, especially girls of color
- Professional evaluation of the impacts of your conference
- Free EYHN t-shirts for girls (co-branded with EYHN and TBG logo, and AT&T)
- AT&T activity booth at the conference (where feasible)

Minimum Requirements

Requirement	Description	Est. Time Commitment
Pre-Planning & Post Participation	2-3 planning calls to coordinate work with AT&T volunteers and discuss conference evaluation needs, and a follow-up call with an evaluator after the conference	2-3 meetings (3 hours total)
Participant Data Collection & Evaluation	Pilot evaluation tools such as surveys or other end-of-day activities with girls and volunteers	3-5 hours
Training for workshop leaders	All workshop leaders participate in self-paced virtual role model training on working effectively with girls	60 minutes (per workshop leader)
Coordinate AT&T Volunteers	Coordinate with AT&T Volunteers so they are registered as volunteers, assigned responsibilities according to interest, and as needed; depending on volunteer interest, this may mean reserving one or more workshop slots for AT&T volunteers	Variable (depends on the number of volunteers)
TBG Staff Observation	Host TBG and/or AT&T staff member to observe the conference	N/A
Marketing/ Communications	<ul style="list-style-type: none"> ● Branding material for conference represented as EYHN powered by Techbridge Girls ● Acknowledgment of AT&T on your marketing material ● Procure t-shirts co-branded with your EYH conference, Techbridge Girls, and AT&T logos ● Share photos via Dropbox folder ● Placement of TBG or AT&T spokesperson on agenda (if applicable) 	1-2 hours
Report Summary	Complete a 1-2 page summary report and metric table that includes participant and volunteer data (# of attendees, demographics, age range), reflection on outreach goals and lessons learned, and highlights from the conference	5 hours

<p>Outreach to attract girls from low-income communities</p>	<ul style="list-style-type: none"> ● If conference mostly serves girls from low-income communities and girls of color (>75%), describe (via interview or written document) your efforts to reach these girls (TBG will use this information to share best practices with other conferences) ● If a conference is not mostly serving these girls, increase outreach to these girls (with support from TBG) ● Measure and report on demographics for this year's conference participants 	<p>Variable</p>
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Selection Criteria

- Location within a 30-mile radius from of conference near AT&T locations hubs or offices (**Atlanta, Austin, Chicago, Dallas, Los Angeles, North Carolina, Pittsburgh, Seattle, St. Louis, New York, Washington, DC**)
- Demonstrate ability or strong willingness to reach girls from low-income communities (e.g. proximity to a Title 1-school, or girls from low-income families \$40,000 or below annual household income, 75% or above free and reduced lunch eligible, etc.)

Interested? Next Steps

- Participate in a 45-minute video conference about the opportunity and how to apply (link to the application will be sent post-webinar) on one of the following dates:
 - Wednesday, September 11, 1:00pm eastern/12:00 noon central/10:00am pacific
 - Tuesday, September 17, 4:00pm eastern/3:00pm central/ 1:00pm pacific

Please complete this [short form to RSVP](#) for one of the webinars by September 5.

- Please contact Meeta Sharma-Holt at EYHN@techbridgegirls.org if you are unable to make any of these dates and times, or for any questions.
- Thank you for your consideration! We look forward to working with you!