techbridge girls™

Techbridge Girls Logo & Branding Guidelines 2025

Branding

Logo Guidelines

The organization logo is the most visible representation of the brand.

For consistency, the logo may only be applied in a limited number of colors and sizes. It should be placed on a white or off-white background whenever possible.

Techbridge Girls logo to be used in all online and offline applications (except EYH)

Alternative Logo Colors

Although the traditional orange logos, as seen on the previous slide, should be standard and used most often, if you are using a background color other than white or that uses multiple colors, below are two alternative color versions of the logo that can be used in those cases.
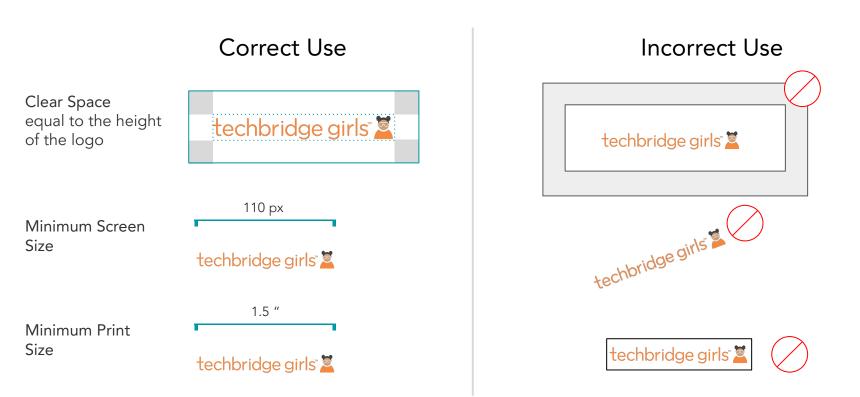
techbridge girls™ 👧

White text Logo

techbridge girls™ 👧

Black text Logo

Logo Guidelines (cont.)

Correct Use

Clear Space equal to the height of the logo	techbridge girls
Minimum Screen Size	110 px techbridge girls
Minimum Print Size	1.5 " techbridge girls

Incorrect Use

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